

# Strategic Leadership

## The journey to break out of busy and become the leader we need you to be



### What is the biggest driver of performance? Leadership

Global studies show clear evidence that leadership matters. Effective leadership delivers 25% higher productivity, 65% higher return on investment and accounts for 70% of the impacts on employee engagement. Bad leaders are costing you between \$150k - \$300k per year each.

Strategic leaders inspire, support and bring out the best in their people. They are the leaders who see the opportunities others miss and thrive in a VUCA world

### Too Busy to be Strategic

For too many leaders, 'Busy' is the norm. Whether a state of stress or a badge of honour, many see being busy as just part of leadership.

But if you are stuck in Busy, you can't be Strategic. You won't inspire, you won't create and you won't see the opportunities you need to survive and thrive.

	<u>You</u>	<u>Leadership</u>	<u>Performance</u>
Liberated ↑		Strategic Leader	+10x
		Curious Leader	+5x
		Mindful Leader	+2x
↓ Stressed		Boring Leader	0
		Bossy Leader	-2x
		Busy Leader	-5x

This intensive workshop will entertain, educate and inspire leadership teams to step out of Busy and become Strategic Leaders. The full day workshop breaks down the 6 levels of leadership and helps provide a guide for the transformation needed to drive results.

This session is ideal for emerging and experienced leaders looking to take their capabilities to the next level and develop Strategic Leadership

This session is \$1,250 pp or \$10,750 for a group of 10 (group size 6-10)

### Key Outcomes

**Eliminate**  
the busy work

**Empower**  
people for success

**Practical**  
strategies for mindful leadership

**Simple Tools**  
to build & use curiosity & empathy

### What others say...

*"Thought inspiring, provoking and interesting. Took you through the emotional journey of using empathy in your business"*  
**CEO, Tyro**

*"Exceptional session! We are already seeing changes in what people say and do to better understand others."*  
**Head of Retail, CBA**

*Driving performance through  
understanding*

## About Empathic Consulting

**Empathic Consulting exists to drive performance through developing greater understanding, compassion and connection through empathic leaders.**

We believe empathy is the most important capability to create improved outcomes for businesses, leaders and communities. While too often ignored or misunderstood by business, empathy is the capacity for a person to understand the rational and emotional drivers of others. When leaders and businesses can develop this skill to build an understanding of their employees, customers and stakeholders, they are able to develop breakthrough competitive strategies and foster powerful teams through greater diversity and employee engagement.

Empathic Consulting provides practical, evidence-based skills, tools and frameworks to develop empathy as a capability. We challenge perceptions, inspire curiosity and upskill leaders to help them change their world. We support not-for-profits who believe in a more compassionate and inclusive world and form partnerships with those who share our passion for empathy.

## About Daniel Murray

After a long career in corporate strategy and management consulting, Daniel now helps businesses and leaders to drive performance through empathy. Blending neuroscience and psychology with corporate strategy and leadership development, he inspires people driven performance.

Daniel is the CEO of Empathic Consulting and has a Bachelor of Science and an MBA.

*Clients include:*

**tyro**  
**strategy&**

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