

# Gift Giving Experience

Outline Half Day (~3 hrs)

- ONE** **Insights Workshop**  
Practical workshop on exploring for insights and includes basic tools and frameworks
- 2** **Human Stories**  
Presentation from community representative and immersion through stories to provide context and content
- 3** **The Gift of Giving**  
The team to develop gift ideas that will address the social challenge the community group is facing



**Gift Giving Experience** uses design thinking to help teams develop a greater understanding of the needs of a certain community group. Using this knowledge, the team provides meaningful and practical gifts based on deep insights. This method provides useful tools for application to explore the deeper needs of employee and create greater customer engagement.

# About Empathic Consulting

*Empathic Consulting exists to create a world with more understanding, compassion and connection powered by empathic leaders.*

We believe empathy is the most important capability to create improved outcomes for businesses, leaders and communities. While too often ignored or misunderstood by business, empathy is the capacity for a person to understand the rational and emotional drivers of others. When leaders and businesses can develop this skill to build and understanding of their employees, customers and stakeholders, they are able to develop breakthrough competitive strategies and foster powerful teams through greater diversity and employee engagement.

Empathic Consulting provides practical, evidence-based skills, tools and frameworks to develop empathy as a capability. We challenge perceptions, inspire curiosity and upskill leaders to help them change their world. We support not-for-profits who believe in a more compassionate and inclusive world and form partnerships with those who share our passion for empathy.

**Daniel Murray**

Founder & CEO

0418 920 412

[daniel@empathicconsulting.com](mailto:daniel@empathicconsulting.com)

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[empathicconsulting.com](http://empathicconsulting.com)